



❖ **Go Digital Course Content**

• **Youtube Marketing Course Outline**

- ***Understanding the YouTube 'Algorithm'***
- ***Creating Videos that Attract Views and Engagement***
- ***Setting up Your YouTube Channel***
- ***Analyzing Successful Channels***
- ***Create Your Own Channel***
- ***YouTube Tags and Video Descriptions***
- ***Adding Tags and Creating Descriptions***
- ***Uploading and Optimizing a Video***
- ***Upload a Video and Fully Optimize it for the***
- ***YouTube Search Results & for User Engagement***
- ***YouTube Video Monetization***
- ***How to See All the Important Data for Any Video***
On YouTube.